

Win lives—and broker trust.

CoeoRx is an independent Rx benefits consultant—with the strongest and largest portfolio of PBM contracts and pharmacy expertise—providing TPAs with the tools and support to effectively market and move their groups into better deals, seamlessly.

Your Rx Success Starts with a Custom Reprice

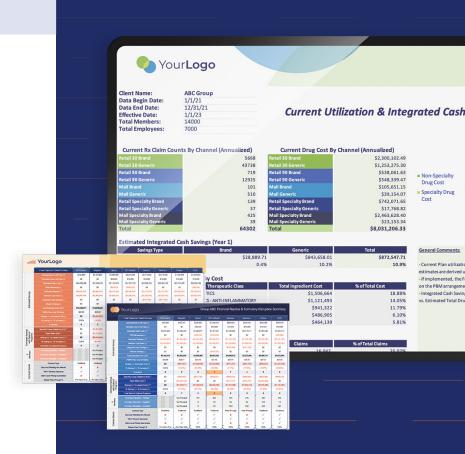
We load your clients' claims data into NueroSQL, customized to your PBM portfolio, to deliver a side-by-side assessment and ensure your clients have a single source of truth to choose the PBM option that's right for them.

- · One easily digestible view
- Effectively market and manage the movement of new and incumbent groups with a white-labeled reprice tool

We measure the metrics that matter. You deliver the savings. Clients, and brokers, keep coming back—year-after-year. We'll help move your clients, and broker partners, into fewer and stronger pharmacy deals through our custom reprice, branded with your logo.

The best part? You pay us nothing.

Our transparent fees are built into the power of the PBM contracts we deliver.



Current TPA Pharmacy Realities

Multiple PBM Integrations Can Be **Costly and Confusing**

Too many PBM integrations are a tedious and costly burden for TPAs, that often cause confusion.

Broker Push Back on New PBM Contracts

Without an effective way to prove stronger pharmacy deals, TPAs find it challenging to get broker buy-in to their PBM contracts.

Inability to Market PBM Solutions

TPAs currently rely on multiple proposal/ RFP responses, which have proved ineffective at marketing to new and incumbent groups.

Contractual Guarantees Are Not Being Upheld

Pharmacy contracts are complex—TPAs need an expert who can ensure contract guarantees and run consistent market checks.

Lack of Back-End Clinical Support

TPAs need a partner who can help navigate Rx specialty solutions to lower costs year-round.

TPAs with CoeoRx

More strength. More leverage. More growth.



Get your groups into stronger PBM deals with seamless management of all negotiations and contracting.

Broker-TPA Friction Removed

Clearly communicate the value—and commissions—that build trust and keep your broker partners whole.

The Marketing Tool You Need for **Your PBM Solutions**

> Our reprice tool, branded with your logo, brings your PBM portfolio to life—allowing you to easily manage the movement of new and incumbent groups.

ZERO Pharmacy Contract Complexity

Our consulting arm at AlignRx supplies the back-end support and reporting to reconcile deals and ensure contractual quarantees are met.

Unrivaled Industry & Clinical Expertise

> AlignRx also provides you with Pharm-D level support to uncover unique pathways that lower your groups' specialty pharmacy spend.

How powerful is our portfolio? See for yourself—contact us for a custom reprice today.



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