



CoeoRx—A TPA’s Pharmacy Powerhouse

We arm you with powerful leverage, marketing and support. You deliver the value.

Win lives—and broker trust.

CoeoRx is an independent Rx benefits consultant—with the strongest and largest portfolio of PBM contracts and pharmacy expertise—providing TPAs with the tools and support to effectively market and move their groups into better deals, seamlessly.

Your Rx Success Starts with a Custom Reprice

We load your clients’ claims data into NueroSQL, customized to your PBM portfolio, to deliver a side-by-side assessment and ensure your clients have a single source of truth to choose the PBM option that’s right for them.

- One easily digestible view
- Effectively market and manage the movement of new and incumbent groups with a white-labeled repricer tool

We measure the metrics that matter. You deliver the savings. Clients, and brokers, keep coming back—year-after-year.

We’ll help move your clients, and broker partners, into fewer and stronger pharmacy deals through our custom repricer, branded with your logo.

The best part? You pay us nothing. Our transparent fees are built into the power of the PBM contracts we deliver.

YourLogo

Client Name: ABC Group
 Data Begin Date: 1/1/21
 Data End Date: 12/31/21
 Effective Date: 1/1/23
 Total Members: 14000
 Total Employees: 7000

Current Utilization & Integrated Cash

Current Rx Claim Counts By Channel (Annualized)		Current Drug Cost by Channel (Annualized)	
Retail 30 Brand	5668	Retail 30 Brand	\$2,300,102.49
Retail 30 Generic	43738	Retail 30 Generic	\$1,253,275.30
Retail 90 Brand	719	Retail 90 Brand	\$538,061.63
Retail 90 Generic	12925	Retail 90 Generic	\$548,339.47
Mall Brand	101	Mall Brand	\$105,651.15
Mall Generic	510	Mall Generic	\$39,154.07
Retail Specialty Brand	139	Retail Specialty Brand	\$742,071.65
Retail Specialty Generic	37	Retail Specialty Generic	\$17,768.82
Mall Specialty Brand	425	Mall Specialty Brand	\$2,463,628.40
Mall Specialty Generic	39	Mall Specialty Generic	\$23,153.34
Total	64302	Total	\$8,031,206.33

Estimated Integrated Cash Savings (Year 1)

Savings Type	Brand	Generic	Total
	\$28,889.71	\$843,658.01	\$872,547.71
	0.4%	10.2%	10.9%

Therapeutic Class

Therapeutic Class	Total Ingredient Cost	% of Total Cost
TICS	\$1,506,664	18.88%
IS - ANTI-INFLAMMATORY	\$1,121,493	14.05%
	\$941,322	11.79%
	\$486,905	6.10%
	\$464,139	5.81%

Claims

Claims	% of Total Claims
16,043	75.03%

General Comments:

- Current Plan utilization estimates are derived u
- If implemented, the P
- on the PBM arrange
- Integrated Cash Savin
- vs. Estimated Total Dru

Current TPA Pharmacy Realities

- ⊗ **Multiple PBM Integrations Can Be Costly and Confusing**
Too many PBM integrations are a tedious and costly burden for TPAs, that often cause confusion.
- ⊗ **Broker Push Back on New PBM Contracts**
Without an effective way to prove stronger pharmacy deals, TPAs find it challenging to get broker buy-in to their PBM contracts.
- ⊗ **Inability to Market PBM Solutions**
TPAs currently rely on multiple proposal/RFP responses, which have proved ineffective at marketing to new and incumbent groups.
- ⊗ **Contractual Guarantees Are Not Being Upheld**
Pharmacy contracts are complex—TPAs need an expert who can ensure contract guarantees and run consistent market checks.
- ⊗ **Lack of Back-End Clinical Support**
TPAs need a partner who can help navigate Rx specialty solutions to lower costs year-round.

TPAs with CoeoRx

More strength. More leverage. More growth.

- ✓ **Complete Operational Efficiency and Fewer Contracts**
Get your groups into stronger PBM deals with seamless management of all negotiations and contracting.
- ✓ **Broker-TPA Friction Removed**
Clearly communicate the value—and commissions—that build trust and keep your broker partners whole.
- ✓ **The Marketing Tool You Need for Your PBM Solutions**
Our reprice tool, branded with your logo, brings your PBM portfolio to life—allowing you to easily manage the movement of new and incumbent groups.
- ✓ **ZERO Pharmacy Contract Complexity**
Our consulting arm at AlignRx supplies the back-end support and reporting to reconcile deals and ensure contractual guarantees are met.
- ✓ **Unrivaled Industry & Clinical Expertise**
AlignRx also provides you with Pharm-D level support to uncover unique pathways that lower your groups' specialty pharmacy spend.

How powerful is our portfolio? See for yourself—contact us for a custom reprice today.



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